



Affinity Group FUNDRAISING Program

InkMyFunds.com is an online store that offers products for consumers to purchase that help the buyer save money, save energy and reduce waste compared to other like alternatives they might otherwise purchase. InkMyFunds.com offers remanufactured inkjet and toner cartridges that are fully compatible replacements for the original printer cartridge. A full range of LED light bulb products are also offered that are designed to replace inefficient incandescent light bulbs. These bulbs are designed to last for 50,000 hrs and do not contain harmful materials such as lead and mercury.



InkMyFunds.com has designed a unique platform to enable Schools, Churches, Sports Clubs, and other Affinity Groups to offer a fundraising program where by the Affinity Group benefits when sales are made for items from the InkMyFunds.com website. Sales are tracked back to leads generated by the Affinity Group.

Getting started is quite simple. The Affinity Group requests an Affinity Group Code and/or individual member codes. The Affinity Group then establishes a campaign to promote the sale of items from InkMyFunds.com and passes the Code along to potential product buyers (members and friends) who subsequently buy product from InkMyFunds.com. Items are shipped directly to the buyer. At the end of each quarter, royalties are paid out to the Affinity Group, and reports are generated summarizing the sales amounts. Royalties are typically in the 20% range. Actual amounts for each item can be found on the website within each items description. The platform is uniquely structured to allow Affinity Groups to raise funds for both group related needs such as equipment, supplies, and uniforms or for individual needs such as scholarships or member registration fees. The Affinity Group assigns the proceeds from the campaign however it intends. Benefits add up fast. If 100 members generate sales of 10 items each that have a royalty contribution of \$5.00 each, proceeds would amount to \$5,000. Visit www.InkMyFunds.com and register your Affinity Group now !

